Kyle Millhollin

Ux Designer

I'm a Passionate and creative UX designer with a deep appreciation for the intersection of art, technology, and user-centric design.

Contacts

🔀 kylemillhollin@yahoo.com

in <u>linkedin</u>

Portfolio

Skills

- Product discovery Business analysis UX research User testing Customer journey mapping Information architecture Wireframing Prototyping UI design Illustration Interaction design
- Design system Design sprints
- Design sprints
- Workshop facilitation
- A/B testing

Tools

Figma, Sketch, Adobe Illustrator, Photoshop, Miro,

UX/UI Designer

Tahoe Blue Surf Co., Mar, 2023 - Apr,2023

- Conducted usability tests to conceptualize and design wire frames, mock ups, and high fidelity prototypes of a responsive website redesign ready for development hand off.
- Conducted ethnographic research to identify pain points and understand the current systems, collaborating with UX team to develop potential solutions and a minimum viable product
- created user-centered low and mid-fidelity wire frames iterating based on user feedback during usability testing.
- Utilized Figma to create a high-fidelity dashboard design, including custom micro interactions and animations to enhance the user experience.

UX Consultant

Johnston County Water Supply, Dec, 2022 Jan, 2023

- Led the website redesign project with focus on improving the water service application process through stakeholder interviews, prototypes, and testing.
- interviewed with stakeholders identifying current pain points of current website,
- preformed UI analyses to determine top usability issues and recommended improvements, keeping a backlog of other issues for future examination.
- delivered high fidelity clickable prototypes with custom micro interactions to enhance user experience.
- conducted additional user tests on usabilityhub.com to improve the redesign further.

UX/UI Designer

Coastal Pedals, Mar, 2022

- Conducted comprehensive user research and gathered insights to inform design decisions, ensuring a deep understanding of target users' needs, motivations, and behaviors.
- Developed wireframes, interactive prototypes, and visual designs to effectively communicate design concepts and facilitate collaboration with cross-functional teams.
- Implemented user-centered design principles and practices to create seamless user journeys, intuitive navigation, and visually pleasing interfaces.

Education & Learning

UC Berkeley Extension UX/UI Professional Certificate

UC Berkeley, Oct, 2022 – Apr, 2023

Bachelor's of Arts

San Francisco State University, May, 2018 – Dec, 2021 UX Design Professional Certificate

Google, Jun, 2022